



## Case Study - Three D6

ALLBIDS.com.au is tasked with cataloguing, photographing and liquidating the stock - over 8,200 items

### About Three D6

- Canberra based gaming store located in Tuggeranong
- ALLBIDS online auction solution consolidated all stock into 298 lots
- All THREE D6 stock was sold online in 7 days, directly from ALLBIDS Warehouse facility

The ALLBIDS online auction solution consolidated all the stock into 298 lots, sold online, in just 7 days.

ALLBIDS transported the stock to our warehouse facility, catalogued and listed the items on ALLBIDS.com.au, provided access to buyers for inspections, marketed the sale to our 150,000 registered bidders and then facilitated the pickup or delivery to the buyers - an outstanding result for the liquidator



"An outstanding result for the liquidator"

Navin Lal; Worrells Solvency

### Initial Use Case

- Stock logistics and discovery, items collated into lots for online auction
- Photography and descriptions of each item and / or lot taken

### Next Phase

- During auction period all items made available to the public for onsite inspection
- At conclusion of auction all items collected from site over 3 days

## Delivering a **Smart, Efficient** & **Reliable** Auction Solution

### Final Phase

- Sale went live on ALLBIDS platform with prominent CTA to sale page
- Social Media and Targetted marketing was applied to draw interest



Images of stock